

iF product design award 2011 for VITA VACUMAT New Generation

The VITA VACUMAT New Generation from VITA Zahnfabrik is the winner of the iF product design award 2011. On the occasion of the opening of the CeBit in Hannover on March 1, 2011 the new system was awarded the internationally renowned quality seal for its outstanding design. VITA VACUMAT New Generation stands out because of the compact, ergonomic design and provides numerous beneficial features.

The iF International Forum Design, briefly called iF, has been rewarding excellent designs with the iF awards since 1953. The term product design covers much more than just optimization of the outer appearance. The award is given based on the following evaluation criteria: choice of materials, finish, degree of innovation, environmental impact and design quality. Moreover, the firing system of VITA was rated excellent in the aspects of functionality, ergonomics and safety. The VITA VACUMAT New Generation firing system, which was created by the internationally renowned Meyer-Hayoz Design Engineering Group, convinced the jury with its modular construction, which enables the user to configure his own individual firing system.

The members of the jury were also impressed by the highly user-friendly control of the firing system with the 8.5 inch color touch screen of the VITA vPad control unit, which is available in three different types. VITA vPad excellence, for example, features 1000 freely definable firing programs.



Moreover, firing data can be stored to support the user's quality management. The possibility to create user accounts, so-called User Profiles, which can be write protected if required and include individual programs and settings, is another very useful feature.

For more information about the VITA VACUMAT New Generation firing system which offers many more features visit www.myvacumat.com and www.vacumat-movie.com or call the VITA Hotline at 49 - 7761-562 222.



Fig. 1: Certified in writing: iF product design award 2011 for VITA VACUMAT New Generation



VITA



Fig. 2: VITA VACUMAT 6000 MP with VITA vPad comfort – element of VITA VACUMAT New Generation.

We would appreciate a sample copy of any reprints.

VITA Zahnfabrik H. Rauter GmbH & Co. KG

Headquartered in Bad Säckingen/Germany, VITA Zahnfabrik H. Rauter GmbH & Co. KG has been developing, producing and marketing innovative solutions for dental prosthetics according to consistently high quality standards for over 85 years, and has been known from the very beginning as a pioneer and worldwide trendsetter. The VITA shade standard, for instance, is recognised internationally in the dental branch as a shade reference system. Users in 120 different countries benefit from the comprehensive range of products and services provided by VITA Zahnfabrik. These include analogue and digital tooth shade determination systems, acrylic and ceramic teeth, veneering and framework materials for conventional and computer-aided manufacturing procedures, dental equipment as well as a wide range of service and training facilities.



VITA

Your contact person

Gert Schimak

Tel. + 49 (0) 7761 562 226

Fax + 49 (0) 7761 562 281

E-mail: g.schimak@vita-zahnfabrik.com

Internet: www.vita-zahnfabrik.com

